

# E-K Business News

AN ECONOMIC DEVELOPMENT UPDATE



## AireSun Global Incorporated and Eternal Care Cremation Named 2015 Rookie Business of the Year

AireSun Global (Canada) Incorporated and Eternal Care Cremation were named the Township of Elizabethtown-Kitley 2015 Rookie Business of the Year at the Award Luncheon held Thursday October 8, 2015 at Cedar Valley Golf & Country Club on County Road 29. Given the diverse nature of these two businesses, the Committee unanimously agreed to recognize both businesses with the first Rookie Business of the Year award, a new concept to honour businesses who recently located in the Township.



Madelyn Piehl of Eternal Care Cremation and Dave Leonard of AireSun Global — co-winners of the 2015 Rookie Business of the Year

MP Gord Brown attended the event and presented certificates to the recipients on behalf of MPP Steve Clark, who was unable to attend.



Stephen Beamish and Scott Runté of Launch Labs

The luncheon included a presentation from Scott Runté and Stephen Beamish of Launch Lab, a regional innovation centre with a local office located in Kingston. Launch Lab provides free mentorship and advice through one-on-one sessions and on a confidential basis.

# Eternal Care Cremation

## What is Eternal Care Cremation?

A simplified final arrangement provider for persons who want direct cremation or burial at a minimal cost.

Your Eternal Care funeral director offers at-home arrangement and continuing care support at no extra cost to you.

Eternal Care Cremation is dedicated to providing families an affordable, modest and respectful alternative to existing funeral services; based on simplicity, lower costs and eco-friendly solutions.

Eternal Care offers a choice of cremation; traditional (flame-based), or bio-cremation (water-based). Services at Eternal Care are the most affordable in the area, also offering guaranteed prepaid services for people who want to preplan. Eternal Care prides itself on working in conjunction with, and connecting people to, local resources to help them make seamless transitions in the final stages of life.



Eternal Care Cremation is locally owned and operated by Madelyn Piehl; a fully licensed funeral director with 6+ years' experience in the funeral industry. Ms. Piehl established her business in 2013, after working at Hulse, Playfair & McGarry in Ottawa, Hogle Funeral Home in Toronto, Morse & Son Funeral Home in Niagara Falls, and Irvine Funeral Home in Brockville.

Madelyn is one of seven children, raised in Plum Hollow, Ontario. After graduating from Brockville Collegiate Institute, she attended Western University in London and Carleton University in Ottawa as a music major, graduating with distinction in 2010 before attending Humber College.

## **Contact:**

Madelyn Piehl

## **Telephone:**

613-246-5933

## **Address:**

3515 Coons Road  
Elizabethtown, ON  
K6T 1A7

## **Email:**

[madelyn@eternalcare.ca](mailto:madelyn@eternalcare.ca)



# AireSun Global (Canada) Incorporated



AireSun Global is a company that offers various non-toxic, biodegradable and highly efficient cleaning, degreasing, and lubricating products across multiple industry uses. AireSun Global markets include multinational corporations (white label), large-scale industry, and institutional clients.

AireSun Global operates with the lowest possible carbon footprint, promoting environmental stewardship while ensuring quality of product, integrity of supply chain and service practices, and a safe and prejudice-free workplace and benefits to local and regional communities.

Although new on the scene, with a Board of Advisors spanning from Washington State to Warsaw Poland, AireSun Global is a true world-class company. Brockville native David Leonard, Chief Operating Officer, manages day-to-day operations at the Coons Road site ensuring consistency of quality and service.

## Smart Technology

Our products are derived from common agricultural seed oil and blended using a unique proprietary process for optimal efficiency. Our processes employ the highest standard of performance efficiency while assuring implementation of the highest possible environmental standards.

### **Contact:**

David Leonard

### **Telephone:**

289-819-0667

### **Address:**

6-3507 Coons Rd.  
Door B  
Brockville, ON  
K6V 5T4

### **Email:**

[info@airesunglobal.com](mailto:info@airesunglobal.com)

[www.airesunglobal.com](http://www.airesunglobal.com)



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### **Contact Us**

We welcome your comments  
and suggestions for the E-K  
Business News.

6544 New Dublin Rd  
RR2

Addison ON K0E 1A0

Phone: 613-345-7480

Fax: 613-345-7235

E-mail: [mail@elizabethtown-kitley.on.ca](mailto:mail@elizabethtown-kitley.on.ca)

[www.elizabethtown-kitley.on.ca](http://www.elizabethtown-kitley.on.ca)

## **2014-2018 ECONOMIC DEVELOPMENT COMMITTEE**

### **Mission Statement:**

Under the direction of Council, to  
manage the development of the  
Township businesses and indus-  
tries within an environment that  
maximizes benefit to the Township  
and area residents.

### **Meeting Information:**

The Economic Development Com-  
mittee meets at 5:15 p.m. the 2<sup>nd</sup>  
Tuesday of the month at the Main  
Administration Office in New Dublin.  
All meetings are open to the public.

### **Committee Members**

David Miles  
Blake McKim  
Donald Belanger  
Tom Linton

### **Council Representatives**

Councillor Jason Barlow  
Councillor Christina Eady

### **Ex-Officio**

Mayor Jim Pickard

### **Staff Resources**

Betty Gibson  
Deputy Clerk  
Laura Stanzel  
Administrative Assistant

## **Upcoming Seminars & Workshops**



### **Lanark-North Leeds Enterprise Centre**

Intellectual Property—Part of an Overall Business Strategy

November 24/15

Speaker: Adrain O'Donnell—Perley—Robertson, Hill &  
McDougall LLP

Time: 9:30 a.m.—12:00 p.m.

Cost: Free

### Facebook Advertising

November 26/15

Speaker: Sherry Crummy, Crummy Media Solutions

Time: 8:00 a.m.—10:30 a.m.

Cost: \$10.00

### Tax Tips and Planning Seminar for Small Business

December 3/15

Speaker: Janet Foster, CA, CFP — Partner  
Collins Barrow WCM LLP

Time: 9:30 a.m.—11:30 a.m.

Cost: \$10.00

Please contact the Centre for upcoming seminars:  
613-283-7002 ext. 108 or 109. or, visit [www.lnlec.ca](http://www.lnlec.ca)

## **Leeds & Grenville Small Business Enterprise Centre**

Please contact the Centre for upcoming seminars:  
613-342-8772 ext. 471 or, visit [www.lgsbec.com](http://www.lgsbec.com)



## **Business Profiles**

The E-K Business News would like to  
feature new and/or innovative businesses in  
the Township and we welcome your ideas.  
It is our way to help businesses in the  
Township get to know other businesses.

We welcome your input on business issues,  
success stories or challenges you are  
facing. Please email: [mail@elizabethtown-kitley.on.ca](mailto:mail@elizabethtown-kitley.on.ca)