

# E-K Business News

An Economic Development Update

## 2018 - 2022 Economic Development Committee

### Mission Statement:

Under the direction of Council, to manage the development of the Township businesses and industries within an environment that maximizes benefits to the Township and area residents.

### Meeting Information:

The Economic Development Committee meets at 4:00 p.m. the 2<sup>nd</sup> Tuesday of the month at the Main Administration Office in New Dublin. Meetings are open to the public.

### Committee Members

Gord McFarlane, Chair  
Bill Hinton  
Earl Pollock  
Tim Ross

### Council Representatives

Councillor Eleanor Renaud  
Councillor Rob Smith  
Ex-Officio Mayor Brant Burrow

### Staff Resources

Alison Merkley, Deputy Clerk  
Laura Stanzel, Admin. Assistant

## Contact Us

We welcome comments and suggestions for the E-K Business News.

Email: [mail@ektwp.ca](mailto:mail@ektwp.ca)

[www.ektwp.ca](http://www.ektwp.ca)



The Township of Elizabethtown-Kitley has a new Council, new Committee, and new ideas. We continue to strive to provide the best services to our residents and businesses, while planning for what the future may bring.

Our E-K Business News will be exploring new looks to offer more information and share the opportunities available. The newsletters will include general tips and upcoming sessions, in addition to featuring local businesses to offer specific services in each edition.

Did you know there are over 250 businesses within Elizabethtown-Kitley? They range from home-based to internationally known, and offer a range of services. View the list on the **Business Directory** accessible from our municipal website, or add your own if you are not currently registered.

A **Business Retention and Expansion** project is currently underway by the United Counties of Leeds and Grenville. The project involves surveying area businesses to gain insight about our region's strengths and weaknesses, and how we can help you succeed now and in the future.

Email Jim at [jim.hutton@uclg.on.ca](mailto:jim.hutton@uclg.on.ca) for information on how you can help.



## Stay Informed

Find information about tenders, job opportunities, upcoming events, and reminders. Stay informed with municipal business by liking us on Facebook and following us on Twitter.

Facebook: <https://www.facebook.com/elizabethtown.kitley/>

Twitter: <https://twitter.com/EKTownship>

Please contact the organizers for information. Registration is often required.

## Training & Events

### Leeds Grenville Small Business Enterprise Centre

[www.lgsbec.com](http://www.lgsbec.com)

#### Business Success Mentorship Program

(Reoccurring 4<sup>th</sup> Wednesday of the Month)

Wednesday, April 24 from 4:00 to 7:00

Cost: \$50 per meeting (7 Sessions)

*Mentorship program covering topics of operations, finances, marketing & sales, legal & risk management, and human resources.*

#### Starting up with Social Enterprise

Thursday, April 25 from 4:00 to 5:00

Cost: FREE

*The basics of social enterprise and the considerations you will need to make when starting a social enterprise.*

### Small Business Advisory Centre Smiths Falls | Lanark County

[www.smallbizcentre.ca](http://www.smallbizcentre.ca)

#### Bookkeeping 101: What You Need to Know to Run Your Business

Tuesday, May 7 from 9:00 to 12:00

Cost: \$20

*Advising owners about how to set up accurate record keeping systems and establish efficient work-flows.*

#### Employment Standards Act (including Bill 47) - What Employers Need to Know

Thursday, June 6 from 9:30 to 11:30

Cost: FREE

*In-depth session about the Act and how it affects your business.*

### Brockville & District Chamber of Commerce

[www.brockvillechamber.com](http://www.brockvillechamber.com)

#### Budget 2019: Protecting What Matters Most

Wednesday, April 24 from 6:00 to 8:00

Cost: \$20. Chamber Members Only

*Ontario's Minister of Finance Vic Fedeli will deliver remarks following the release of the 2019 Ontario Budget.*

### Smiths Falls & District Chamber of Commerce

[www.smithsfallschamber.com](http://www.smithsfallschamber.com)

#### Workforce Development Conference

Thursday, May 2 from 8:00 to 2:00

Cost: \$25

*Innovation solutions regarding recruiting and retaining employees in response to the growth in the Smiths Falls community.*

## Networking

### Brockville & District Chamber of Commerce

[www.brockvillechamber.com](http://www.brockvillechamber.com)

#### Business After 5 Networking

Thursday, April 18 from 5:00 to 7:00

Comfort Inn Brockville (7777 Kent Blvd)

*Chamber Members Only*

### LG Approved Professional

[www.lgapproved.ca](http://www.lgapproved.ca)

#### After Five B2B Event - Southern Division

Wednesday, May 8 from 5:00 to 8:00

Luna Pizzeria (365 Stewart Blvd, Brockville)

**Landscaping** creates a number of benefits to your business, your employees, and customers. A well-executed landscape makes a positive first impression and can set you apart from your competitors. Potential clients may find the organization is more professional, detailed oriented, and dedicated, simply from having a maintained exterior.

A business can be regarded as being eco-friendly through having an attractive green space, especially when supporting native plants. Landscaping can even lower cooling costs by providing shade to buildings in the summer months, furthering a green initiative.

Landscaping offers more benefits as an attractive outdoor space has been proven to reduce stress and negativity in people, and make them more productive. It has also shown a greater return on investment by increasing a property's value.

## General Tips

- Create points of interests, such as plants or lighting, near entrances or signs to draw the public's eyes to your business.
- Plan for year-round appeal. This could involve placing seasonal decorations.
- Start small if tackling on your own, or hire a professional to assist.
- Do hardscape projects before any landscaping.
- Plan for future up keeping and adjust your design accordingly.



## Businesses that can Help

Blackscape Supply  
613-499-9559  
(1512 Lyn Road)

Coleman Landscaping Inc.  
613-341-9054  
(521 William Hendry Road)

D. Hamilton Excavating  
613-229-9599  
(717 Kinch Street)

Green Things Landscaping 2010  
613-802-2085  
(1908 Sharpe's Lane)

Lawnscape Maintenance Services  
613-498-0247  
(3003 County Road 29)

R.D. Eaton Farms & Excavating  
613-275-2453  
(446 Kitley Line 5)

Ritchie Feed & Seed Inc.  
613-341-9343  
(3043 County Road 29)

St. Lawrence Paving Stone &  
Landscaping Ltd.  
613-349-9160  
(3043 County Road 29)

Weagant Farm Supplies Ltd.  
1-800-260-2031  
(5077 County Road 29)

Well Grounded Gardens  
613-498-4475  
(9439 County Road 7)

Williamson Landscaping Services  
613-207-1077  
(241 Townline Road)



Note: List was created using the Business Directory.