

E-K Business News

AN ECONOMIC DEVELOPMENT UPDATE



Credit for the following article goes to Leeds Grenville Economic Development Office. Visit www.leedsgrenville.com/eNews where the eNews is archived and subscribe today.

Hall's Apple Market continues to evolve into unique shopping destination

Popular Hall's Apple Market is evolving into a unique, open-concept showroom shopping destination in eastern Ontario.

If you haven't been by lately to pick up their apples, famous sparkling ciders or baked pies and crumbles, your next visit will be a pleasant surprise. Owners Kim and Chris Hall have recently completed an extensive renovation of their 3,500-square-foot retail store and bakery at 2930 2nd Concession Road just outside Brockville in Elizabethtown-Kitley Township.

It's bigger and brighter. You'll be amazed at the abundance of locally-grown food selections, like Kricklewood Farm sunflower oil, Brockberry salad dressing and local maple syrup and honey. "We continue to have many local products and enjoy working with the people around us," says Chris. New are hormone and antibiotic free frozen meats from the region, a line of Village Kitchen meals to go and gluten-free baked products. They now have a fudge maker to make their own sweet treats and have introduced a line of six gourmet crab apple jellies.

The couple say their clientele is diversifying since the renovation. The open-concept showroom offers more artwork, unique jewellery, children's knitted hats and sweaters, women's fashions and scarves, purses and footwear product lines. "A lot of people have told me it's like we have a

mini Merrickville all under one roof," says Kim, referring to the unique downtown shopping mix in the Village of Merrickville.

"We try to carry products they don't have in the big -box stores," says Chris of their expanded showcase. Having an array of specialty items means they can also create attractive gift baskets for purchase.

Hall's dates back to 1947 when Chris's father and grandfather purchased the property. It started as a seasonal outlet for their produce and grew to be mainly wholesale in the 70s and 80s. It's evolved today to be divided equally between retail, wholesale and market sales. "We've recognized we can't have all of our apples in one basket, so this has prompted us to expand the retail business and our presence at 13 farmers' markets within a 100-kilometre radius," says Chris.

While new things have been added, the old favourites remain including picking your own apples from their 80-acre orchard. Hall's is open every day all year long from 8 a.m. to 5:30 p.m. with the exception of Sundays from January to March. Learn more about Hall's by visiting their [website](#).



Upcoming Seminars & Workshops

Lanark-North Leeds Enterprise Centre



Please contact the Centre for upcoming seminars.

91 Cornelia St W—Entrance B
Smiths Falls ON K7A 5L3

Email
smallbusiness@smallbizcentre.ca
or
cjames@smallbizcentre.ca

Tel: 613-283-7002 ext. 109 or ext. 108
www.smallbizcentre.ca

Leeds & Grenville Small Business Enterprise Centre

Please contact the Centre for upcoming seminars.

3 Market St. West, Unit 3A
Brockville, Ontario K6V 7L2

Email
info@lgsbec.com
Tel: 613-342-8772 ext. 471
www.lgsbec.com

Starter Company

Information Session
March 1st, 2016 9am – 11am
3 Market St W, Suite 3A
Brockville, Ontario



**Bring questions & we will
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Our entrepreneurial startup program for those 19 – 29 able to work in their business full time.

Starter Company, might be right for you.

You could be eligible to receive:

- Grant up to \$5000
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- Ongoing coaching for 6 months
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Find out more call the Leeds Grenville Small Business Enterprise Centre

www.lgsbec.com info@lgsbec.com 613-342-8772 x471

Summer Company Program Accepting Applicants

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If you have answered yes to these questions Summer Company is for you!

Visit www.ontario.ca/summercompany for more information or Contact

Leeds Grenville Small Business Enterprise Centre info@lgsbec.com or 613-342-8772 x471

Leeds Grenville Small Business Enterprise Centre Presents...



Refresh Your Passion

INSPIRATION FOR YOUR BODY, MIND,
SPIRIT AND BUSINESS.

An event for women entrepreneurs

Thursday, March 3, 2016

North Grenville Municipal Centre
284 County Rd 44, Kemptville



In honour of

**International
Women's Day 2016**

REGISTER TODAY! Deadline February 26th, 4 pm

Tickets are:

\$90 + HST for Entire Event

\$60 + HST for Dinner only

\$60 + HST for Workshop

\$250 value

Register at LGSBEC.com

For more information contact Jeanette at

613-342-8772 ext. 471 or

jeanette@LGSBEC.com



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Small Business
Enterprise
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LGSBEC.com

Please wear purple and white in support of International Women's Day.

PREMIER'S AWARD FOR AGRI-FOOD INNOVATION EXCELLENCE

Applications for the 2016 Premier's Award for Agri-Food Innovation Excellence program will be between February 12, 2016 to 5:00 p.m. on April 15, 2016.

Submit your application by 5:00 p.m. on April 15, 2016 to be eligible for a chance to win of the following awards:

- a Premier's Award (\$75,000)
- a Leaders in Innovation Award - three awards available (\$25,000 each)
- a Minister's Award (\$50,000)
- provincial award - 45 awards available (\$5,000 each)

Application forms can be completed [online](#) or by downloading a [printable](#) version and submitting it by:

Email: premiersagrifoodinnovationaward@ontario.ca

Mail: Ontario Ministry of Agriculture, Food and Rural Affairs, 1 Stone Road West, 3rd Floor SW,
Attn: Premier's Award, Guelph, Ontario N1G 4Y2



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Contact Us

We welcome your comments
and suggestions for the E-K
Business News.

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www.elizabethtown-kitley.on.ca

**2014-2018 ECONOMIC
DEVELOPMENT COMMITTEE**

Mission Statement:

Under the direction of Council, to
manage the development of the
Township businesses and indus-
tries within an environment that
maximizes benefit to the Township
and area residents.

Meeting Information:

The Economic Development Com-
mittee meets at 5:15 p.m. the 2nd
Tuesday of the month at the Main
Administration Office in New Dublin.
All meetings are open to the public.

Committee Members

David Miles
Blake McKim
Donald Belanger
Tom Linton

Council Representatives

Councillor Jason Barlow
Councillor Christina Eady

Ex-Officio

Mayor Jim Pickard

Staff Resources

Betty Gibson
Deputy Clerk
Laura Stanzel
Administrative Assistant



Youth Job **C**onnection

Attention Employers!

**Are you looking for new employees to
help grow your business?**

Ontario's Youth Job Connection program can help!

Under this program:

- Employers can get financial incentives to hire and offset training costs
 - Youth come to the job ready for the workplace with at least 60 hours spent in soft skills and job preparation workshops
 - Ongoing support provided to employers and employees.
- Young people will contribute to the success of your business!**

To discuss hiring, call:

1-800-926-0777

or **613-498-2111** ext. 242



Business Profiles

The E-K Business News would like to
feature new and/or innovative businesses in
the Township and we welcome your ideas.
It is our way to help businesses in the
Township get to know other businesses.

We welcome your input on business issues,
success stories or challenges you are
facing.

Please email:

mail@elizabethtown-kitley.on.ca